



Knights of Columbus

Joseph J. Reis, FDD
4 Terry Drive
Bethel, Connecticut 06801

The Connecticut State Council Knights of Columbus will hold its 115th Annual Convention May 2 thru May 4, 2008 at the Farmington Marriott. Each Knight is being asked to take the lead in helping to make this convention a success by considering the purchase of an ad, by being listed on one of the several "booster pages", and by soliciting an ad from your council and/or any other source for this years "Ad Book". Contracts may be obtained from your District Deputy, your Grand Knight, or myself. You may also download a copy of the contract from the State Council Web Page for your use.

The cost of ads remain \$40.00 for a ¼ page ad (2.25"H x 5.5"W), \$65.00 for a ½ page ad (4.5"H x 5.5"W) and \$125.00 for a full page ad (9.0"H x 5.5"W). One (white) copy of the contract with a check made payable to "Connecticut State Council K of C" should be mailed to me and one (yellow) copy should be given to the customers for their records. My address is:

Joseph J. Reis, FDD
4 Terry Drive
Bethel, CT 06801

The DEADLINE for all ads is March 21, 2008.

Please be sure the ads are presented in a clear manner (typed if necessary) so that there will be no guessing on my part when laying out the ad. Attach a separate sheet of paper, if necessary. If a logo, card or other art work is required, please be sure it can be used by the printer. It is very important that the amount of information in the ad fits the size of the ad ordered. Please write your name and council number on each contract submitted.

Again, the "Ad Book" will contain a "District Deputy Page", a "Former District Deputy Page", a "Former Past State Deputy Page", and a "Booster Page". The cost is \$5.00 per name per page to be listed. Please send check per instructions as above to me.

Ads from competitive insurance agents or companies will not be accepted for inclusion in the "Ad Book".

If you have questions, contact me at the above address, by phone at (203) 792-4679, or at AdBookJoe@aol.com.

Fraternally,

Joseph J. Reis

Connecticut State Council
Convention Souvenir Program Book
Chairman