



Membership Pulpit Announcements

The following are sample pulpit announcements that may be used as part of your membership recruitment efforts. Arrange to have one of these announcements or a similar message read at each Mass on any weekends you conduct membership drives. It's also helpful to have them read periodically throughout the campaign, always with the pastor's approval. Use these samples as a guide and modify them with specific information about your council as needed.

Be sure to get the pastor's assistance to promote K of C membership in his parish. Arrange for the distribution of the prospect card (#921-A) at Masses to obtain the names and addresses of interested prospects. Have council members available after Masses to answer questions. Finally, don't forget to have informational flyers available for distribution and plenty of membership documents (Form #100).

SUGGESTED PULPIT ANNOUNCEMENT #1

(Open House)

There'll be an Open House meeting for parishioners who are interested in learning more about the Knights of Columbus.

It will take place at the [NAME OF COUNCIL] Council [COUNCIL NUMBER] in [LOCATION]. The event will be held from [O..OO] until approximately [O:OO].

For those of you who don't know, the Knights of Columbus is an organization of Catholic men and their families. Our parish's K of C council offers: [LIST YOUR COUNCIL'S PROJECTS AND ACTIVITIES FOR YOUTH AND FAMILY] and many more good things. Every day, Knights and their families experience the importance of charity, unity, fraternity and patriotism. The Knights are built on family, faith and friendship.

K of C council members will be present at the Open House to answer questions about the Order's goals, interests and activities - as well as how these benefit all members. All parish families are invited to attend the Knights of Columbus Open House on [DATE AND TIME] at [LOCATION] to learn more about the Order.

Thank you.

NOTE: *Arrange to have members at each Mass to hand out flyers or invitations with complete details on your Open House program.*

SUGGESTED PULPIT ANNOUNCEMENT #2

(Honoree)

Most of us probably feel just a little uncomfortable being singled out for praise. After all, doing a good deed should be reward enough, shouldn't it? Just the same, every so often it is a pleasure to be able to recognize an individual for their contributions.

And that's just what the Knights of Columbus in our parish have done. Right now, [NAME OF COUNCIL] Council [COUNCIL NUMBER] in [LOCATION] is conducting a membership drive to honor [HONOREE'S NAME] during our [NAME OF CURRENT CAMPAIGN]. [HONOREE'S NAME] was chosen for recognition because of [LIST ACHIEVEMENTS AND REASON FOR SELECTION].

We hope all men in the parish will join in this tribute to [HONOREE'S NAME] and at the same time discover what membership in the K of C offers to their families. The programs of [COUNCIL NAME] Council include [DESCRIBE SEVERAL OF COUNCIL'S MOST POPULAR ACTIVITIES]. Current Knights are urged to find a potential Knight and sign him up. Council members will be available after all Masses to answer questions and accept applications for membership. We welcome your interest and invite your participation.

Thank you.

(more on other side)

SUGGESTED PULPIT ANNOUNCEMENT #3

In 1882 a young priest named Father Michael McGivney gathered a small group of Catholic laymen together in the basement of St. Mary's Church in New Haven, Conn. That group formed a fraternal benefit society to provide insurance for the widows of its members while offering fellowship among Catholic men. That group became known as the Knights of Columbus.

From these humble origins, the Knights of Columbus has grown into a fraternal order with more than 1.7 million members located in over 13,000 councils throughout the world. Each year members of the organization donate more than 64 million volunteer hours and over \$139.7 million to charitable and Church causes. Beside performing good works, the Knights of Columbus offers affordable life insurance to members and their immediate family. It also provides a number of fraternal benefit programs to eligible members and their families.

Every KofC council provides a wide variety of opportunities, projects and activities for members and their families to get involved in. They benefit not only the Church but also the community as a whole, especially those less fortunate. (List several council sponsored Church and community activities) These are just a few of the programs in which K of C members and their families are involved right here in our parish.

Men eligible for membership within the parish who are interested in having their families join the Knights are asked to complete the prospect card that is being distributed at all Masses today. Just complete the card and hand it to one of the Knights as you leave Mass today. We welcome your interest and invite your participation.

Thank you.

NOTE: Make sure that members are available after all Masses to discuss membership with interested parishioners. Have a supply of membership documents (Form #100) and Prospect Cards (921A) on hand.

SUGGESTED PULPIT ANNOUNCEMENT #4 (Searching)

Time is one of the most valuable commodities we have in life. The amount of leisure and free time for the average person has decreased in recent years. Many outside influences are vying for the precious time that we have.

If you believe in the importance of investing your time in friendship, the Church, and helping others, the Knights of Columbus is for you. The Knights of Columbus is an organization of Catholic men and their families that derive a great sense of satisfaction from being able to develop lasting friendships with each other while helping the less fortunate.

Every day, the K of C provides its members with the opportunity to discover the importance of charity, unity, fraternity and patriotism to our country and the world.

I urge all men in this parish whose families are not involved to join the K of C. And those parishioners who do belong to the Knights are encouraged to help a friend and his family discover the opportunities available in the Knights.

Representatives from [NAME OF COUNCIL] Council [COUNCIL NUMBER] in [LOCATION] will be available today to answer questions and accept applications for membership. We welcome your interest and invite your participation.

Thank you.

NOTE: Make sure that members are available after all Masses to discuss membership with interested parishioners. Have a supply of membership documents (Form 100).